Rohan Ravi Parab

User Experience & User Interface Designer

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About me

User Experience Designer with 5 years of experience in Pune, India. Specialized in crafting aesthetically minimalistic designs for websites and mobile applications. Passionate about creating user-friendly experiences and constantly seeking new challenges. Skilled in optimizing user interfaces for enhanced usability. Outside of work, I enjoy playing badminton, cricket, and snooker during my free time. Open to networking opportunities and collaboration in the field of UX design. Let's connect and create innovative user-centric solutions together!

Languages

English, Hindi, Marathi

Portfolio

www.rohanuxwork.com

Education

UXjumpstarter, ImagineXP
Apr, 2018

Bachelor's Degree in Computer Application
Savitribai Phule Pune University, India | 2017

Experience (5 Years of experience)

Kritii Design UX Studio

● **User experience designer**   Sept 2021 - Present

In my role as a User Experience Designer, I had the privilege of collaborating on over 15 projects with key stakeholders, Product Designers, and Senior User Experience Designers. Together, we endeavored to create products that were not only user-friendly but also optimized for seamless user interactions. My portfolio includes projects with clients from both the United States and India.
My responsibilities encompassed a wide spectrum of UX design, including crafting intuitive user flows, designing information architecture for efficient navigation, conceptualizing meaningful interactions, developing wireframes, and ensuring responsive designs for various devices and screen sizes.
Beyond project work, I also had the opportunity to contribute to a dynamic task force focused on shaping our company's brand identity. This entailed exploring multiple creative concepts to enhance our internal products and align them with the overarching brand vision.

● **User interface designer**   Dec 2018 - Sep 2021

As a User Interface Designer, I actively participated in over 30 diverse projects, collaborating closely with User Experience Designers within the organization. My primary responsibilities encompassed the creation of Wireframes, Design Mockups, Prototypes, and Visual Designs to enhance the overall user experience.
Additionally, I played a pivotal role within the team in developing compelling marketing and promotional assets for our clients. This included the design and execution of various prototypes, eye-catching design mockups, engaging marketing banners, and captivating landing pages.

Design skills

User Experience Design
Requirement gathering, User flows, Persona, Concept sketches, Wireframes

User Interface Design
Mockups, Landing pages

User-centered design (UCD)

Responsive Design

Interaction Design

Prototyping

Visual Design

HTML/CSS (basic proficiency)

Website building using website builders

Tools i use